

THE *power*
TO CREATE NEXT-LEVEL
THINKING, PERFORMANCE
AND SUCCESS.

core  growth



WHAT WE

do



Unlocking human potential so people and organizations can adapt and thrive is core to everything we believe and do. One by one, we are creating a movement to fuel transformational change with deeper insights and actionable solutions to:



Identify
and achieve
goals



Elevate teams
and leadership
at every level



Accelerate
individual and
organizational
growth

Our mission: To propel people and organizations forward.

WHY

change?



Work better. Smarter. Together.

The importance of learning and working at an accelerated pace has never been greater. Organizations need growth-minded people and teams who are adaptive and resilient, especially during times of disruption.

Championing a growth-minded culture leads to employees who feel more engaged, confident and empowered which results in lasting, learning organizations.

benefits OF A LEARNING ORGANIZATION*



*Source: Bersin & Associates

What is CORE™ Growth?

SHIFTING FROM A
FIXED MINDSET TO

*a growth
mindset*

TO DRIVE TRANSFORMATION.

CORE Growth provides simple, easy-to-implement solutions to reveal next-level thinking, empower individuals and teams to be champions of potential and believers in unlimited growth.

core  growth

How it works – The grow-how to succeed.

The CORE Growth self-assessment reveals unique insights for individuals and organizations to:

- Accelerate growth
- ▲ Increase performance
- Effectively manage change
- Lead transformation for future business success
- Drive innovation believers in unlimited growth.



From a Fixed Mindset

threat

”

What if I'm not good enough.
I could make mistakes.

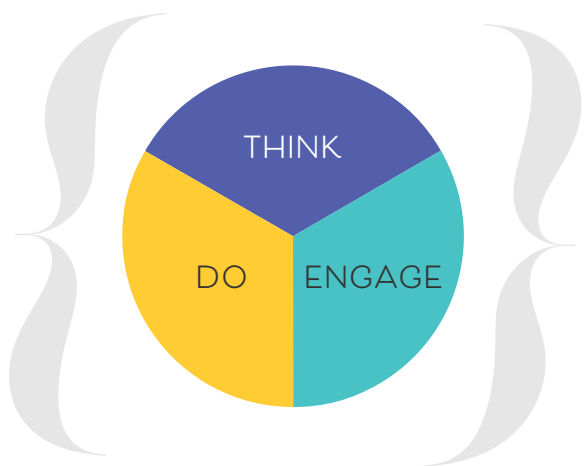
To a Growth Mindset

potential

”

I feel empowered to take risks and
seek opportunities to improve.

The **CORE Growth report** indicates where an individual is on the fixed to growth mindset continuum with a focus on three core categories:



HOW *i think*

Approach to learning, growing and willingness to improve from mistakes.

WHAT *i do*

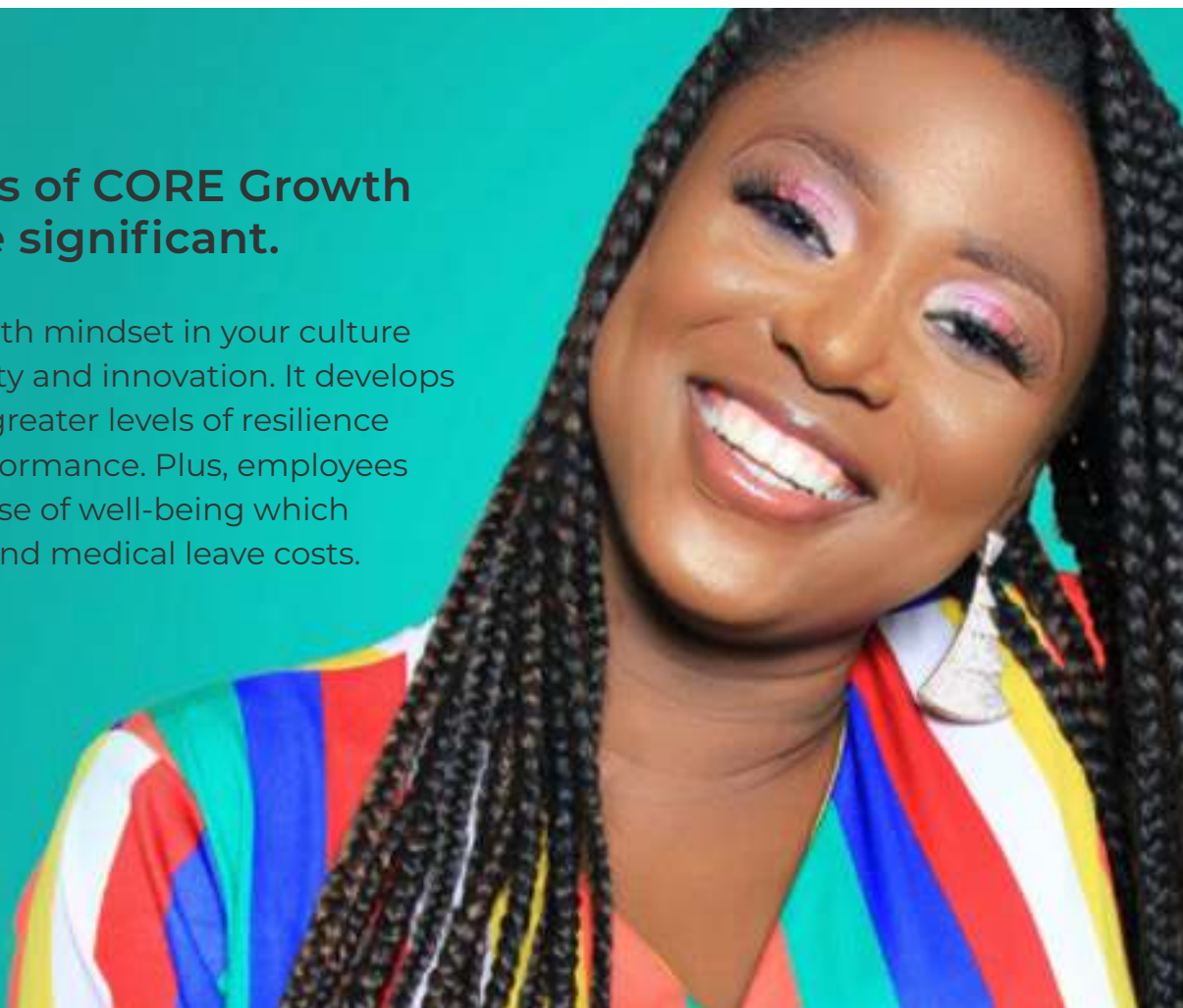
Ability to face challenges, obstacles and embrace continual growth and development.

WHO *i engage*

Willingness to engage others, ask for feedback, accept support and learn from the success of others.

The benefits of CORE Growth cultures are significant.

Nurturing a growth mindset in your culture improves creativity and innovation. It develops employees with greater levels of resilience and superior performance. Plus, employees feel a greater sense of well-being which lowers turnover and medical leave costs.



culture

● OF LEARNING ▲ OF INNOVATION ■ OF FEEDBACK



47%*
higher trust in
their company

34%
more likely to feel a
sense of ownership
and commitment to
the company's future

65%
show stronger
agreement their
company supports
risk-taking

*Source: 2018 NeuroLeadership Institute

Ready. Set. Grow.

Every organization is unique. Human Edge focuses across individual, team and organizational levels to advance your people, leaders and teams at every stage along the journey. Whether it's our live or self-paced e-learning tools or classroom-based experiences, our CORE Growth solutions are designed to be flexible and tailored to your exact needs.

ASSESSMENT

Reports:

Individual
Leader
Team
Organization

SUPPORT/ TOOLS

Collaborative Learning:

Accountability partners
Support groups

PROGRAMS

Ongoing Learning:

CORE Growth Experience
CORE Growth Leader Experience
CORE Growth Team Experience

Are you ready to get growing and achieve extraordinary results?

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believers in unlimited growth.

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