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GREATER SUCCESS  
BEGINS WITH GREATER

*self-awareness*



core  360

human  edge

WHAT WE

*do*



Unlocking human potential so people and organisations can adapt and thrive is core to everything we believe and do. One by one, we are creating a movement to fuel transformational change with deeper insights and actionable solutions to:



Identify  
and achieve  
goals



Elevate teams  
and leadership  
at every level



Accelerate  
individual and  
organizational  
growth

DEEP INSIGHTS FOR LASTING

# transformation

Inspiring leaders elevate an entire organization, impact culture and motivate teams to achieve greater success. Authentic leadership creates value in business and in people's lives.

How do senior leaders become more effective? How do they transform attitudes and actions that open opportunities for ambitious teams to succeed? When senior leaders are self-aware, they have the power to align words and actions, decisions and deeds, beliefs and behaviors – and inspire an entire organization.

CORE 360 provides insights that help leaders understand where and when to dial up or dial down their leadership qualities and thinking styles to achieve greater results.



INSPIRATIONAL LEADERS DRIVE

# achievement

Self-aware, inspirational leaders empower teams to develop a passion for their work. They invest in developing talent, encourage others to set ambitious goals and promote a clear sense of purpose. The question is how aware are your senior leaders? How effective are they at inspiring teams to be courageous, to achieve with purpose? Armed with the right self-assessment, supported by perspectives from colleagues and reports, leaders can drive positive change in their life, their organization and return to their core.



CORE™ 360 is a human-centric, holistic assessment with a research-based backbone integrated into one comprehensive view. It's the only 4-in-1 assessment for senior leaders that provides deep insights into root causes for behaviors, their "why," and leadership competencies and roadblocks to effectiveness, their "what." This way leaders better understand where to focus their energy for change.

## RETURNING TO YOUR CORE EQUALS



### Self-awareness

is directly correlated to overall company financial performance. Those companies with a greater percentage of self-aware employees consistently outperform those with a lower percentage

Source: Tasha Eurich



*CORE 360 uses research-based traits to unlock potential directly linked to leadership effectiveness and business outcomes.*

*An executive summary highlights areas to focus energy for transformation.*



CORE™ Leadership uses a backbone of research, data and insights from 4 dimensions and deep understanding into leadership and unlocking potential:

### TRAITS

These inclinations and natural tendencies can predict attitudes, behaviors and leadership potential.

### HUMAN PERFORMANCE

A leader's ability to manage their energy to better enable sustainable levels of performance.

### COMPETENCIES

A leader's ability to successfully navigate in a volatile, uncertain, complex, and ambiguous environment.

### DERAILERS

These behaviors can roadblock a leader's success. It can be overused strength or a coping strategy from childhood.

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# FIFTEEN MINUTES EQUALS LIFELONG *transformation*

Some leaders need to pivot and adjust their behaviors to emphasize the best of their qualities. Others need to make small, incremental improvements for powerful results. By getting the perspectives of peers, direct reports and managers, leaders will get a full view into their behaviors, hidden strengths and blind spots. Combining the observations from others with open-ended qualitative responses for context rounds out the picture of a leader's effectiveness and provides a roadmap for transformation.



## Uncover



Balance of Leadership Qualities  
Blind Spots



Hidden Strengths  
Learning Agility



Emotional Intelligence  
Growth Mindset



14 Competencies for  
Successful Leaders



CORE 360 ranks the top 14 leadership competencies, those skills that matter most for senior leader success in the current business environment

## AGILE LEADERS DRIVE BUSINESS

*performance*

Built with a team of top psychologists, researchers and leading experts, CORE 360 reports on the factors that make great leaders, agility, inspiration, courage and more. Reports include a quick dashboard summary and a detailed report on all scales.

A personalized CORE 360 one-on-one coaching feedback session helps leaders identify where to focus their energy and how to make strategic changes. Creating an established baseline for leadership effectiveness, the CORE 360 report and the feedback sessions forge a platform for leadership transformation.

THE ONLY HOLISTIC

# integrated

LEADERSHIP ASSESSMENT

*Qualities like “being balanced” and “adaptable” make exceptional leaders.*

**CORE™ 360 is helping organizations with:**

## Talent Development

Capability Strengths  
Mitigating Gaps  
Bench Strength

## Team Development

Areas of Strengths  
Areas of Development  
Ability to Collaborate  
Agility of Team  
Team Derailers  
Culture of Team

## Leadership Development

Determine the “Why”  
Areas of Strengths  
Areas of Development  
Transformational feedback  
Development Planning  
Leadership Adaptability





# WHAT OUR CLIENTS *gain*



## Inspiration

We fuel desire for understanding peoples' talents and strengths at a deeper level so they never stop learning and growing.

## Confidence

Belief is power. We help empower individuals and organizations to grow with confidence, take risks and inspire others.

## Opportunity

We champion the power of possibility and the lifelong pursuit of endless opportunity and achievement.

## Results

We deliver. Everything we do is to help individuals, teams and organizations succeed at every level.

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